

WE WONDER:

IS FASHION STILL RELEVANT IN THE AGE OF THE CORONAVIRUS?



Kim Alicea
behavioral specialist
Carmel resident

"Yes, I believe fashion is still relevant throughout any era. Even though people are mostly staying home during this time, I find that I have actually had more time to do online shopping and play around with different style aesthetics."



Brittany Bearden
publicist
West Palm Beach, Florida, resident

"It's still relevant when you leave the house. It may be relevant, but it's not as prevalent, since so many of us are working from home and don't leave the house as often. I don't wear jewelry anymore, because I'm convinced the virus would stick to it, and I can't just throw it in the washing machine, like with my clothes. Makeup is out with masks.

It's just a mess. Masks have become the new fashion statement. People compliment each other on cute masks the way they used to compliment each other on clothes. I even saw a Lilly Pulitzer mask the other day, and the woman's dress was an exact match to the pattern."



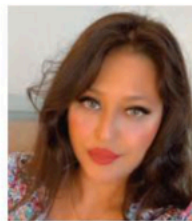
Amanda Cosenza
publicist
Denver, Colorado, resident

"Yes, fashion is still relevant. Our clothing is an outward expression of our identity. Even if we are just sitting in the house, wearing your favorite articles of clothing still has that same feel-good effect. While most days are spent in comfy clothes, even those have my own particular fashion style attached to them."



Siobhan Dolce
real estate broker
Rye resident

"Absolutely, it always matters. First things first, you need to sell yourself on yourself, and to do that you need to look great. Carpe le net a porter. There's no time like the present."



Nadia Hussaini
HR generalist
Greenwich resident

"I believe that the fashion industry has been negatively impacted due to the pandemic because of people losing their jobs and limiting their spending habits. However, many others like me, for instance, have been using fashion as a way to have some sense of normalcy again. Eye makeup for example, has been pretty popular during these times because it's one area that people can change up and have fun with while wearing their mask. Since malls have started to reopen, people will begin to slowly get back to their daily routine but also keep their spending to a minimum."



Sam Morris
CEO, Sam Morris PR
Briarcliff Manor resident

"Absolutely. In such uncertain and crazy times, being able to express oneself is important now more than ever, and fashion is a primary way to do that — especially with the growing trend of graphic/designer masks people are buying and wearing around the world, plus it being an election year."