

# William Pitt—Julia B. Fee Sotheby’s International Realty Announces Carolyn Fugere as Vice President of Strategic Growth

William Pitt-Julia B. Fee Sotheby’s International Realty announced a new senior leadership position, created to build upon the firm’s growth and agent training strategy. Carolyn Fugere will serve as Vice President of Strategic Growth.

Carolyn Fugere brings nearly 20 years in real estate to her new role overseeing the company’s strategic growth plan, with expertise in managing, marketing and selling in suburban, urban and rural markets. She has previously led the firm’s operations in Larchmont, Litchfield County, Conn., and the Berkshires, Mass., where she built and managed some of the most accomplished real estate sales teams in those markets. She is a recent two-time William Pitt-Julia B. Fee Sotheby’s International Realty Manager of the Year award recipient. Her skill set extends to acquisitions, large team affiliations and opening brokerages in new markets.

“Carolyn is known among her industry peers as an inspirational leader and powerful motivator,” said Paul Breunich, President and Chief Executive Officer of William Pitt-Julia B. Fee Sotheby’s International Realty. “Her advocacy for continuous learning at every level of the organization, as well as her tireless pursuit of greatness within herself and others, has elevated the firm and the careers of many within it.”

Fugere will operate from the company’s exclusive elite real estate training facility, known as the Imagine Lab. The first training center of its kind among all real estate firms in the market areas the company serves, the Imagine Lab combines state-of-the-art technology with client-based hospitality education. Its primary purpose is to help real estate agents become exceptional professionals by learning the critical fundamentals of the business in a revolutionary new way. Classes ensure an in-depth understanding of real estate sales skills, marketing, social media, customer service and sales psychology.

