

REAL ESTATE NEWS

William Pitt Sotheby's brokerage manager makes commitment to excellence

Danbury — William Pitt Sotheby's International Realty recently announced that Adele Unger, brokerage manager for the firm's Northern Fairfield County brokerage, has earned the Commitment to Excellence endorsement (C2EX) from the National Association of Realtors.

The endorsement goes to Realtors who have demonstrated knowledge and competency in 10 core areas of real estate practice, as defined by the association.

The core areas include: client service, professional reputation, real estate law, Realtor Code of Ethics, equal service to all (Article 10 of the Code), advocacy of real property ownership, trust and integrity, use of technology, data privacy and areas of practice.



Adele Unger

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Launched in November 2018, the C2EX endorsement is available only to Realtors. It is

earned through a self-directed program that enables real estate professionals to assess and build on their competency in each of the core areas.

As a brokerage manager, in addition to demonstrating competency in all 10 areas, Unger was required to show a commitment to creating and maintaining an environment that pro-

notes excellent customer service consistent with these standards.

"Earning the Commitment to Excellence endorsement is a true accomplishment and an affirmation to consumers that you stand for ethics and professionalism in your work," said 2019 National Association of Realtor President John Smaby. "Advances in technology and online user experience are making our business more and more seamless, and that's fantastic. But with new technology can come vulnerabilities. A C2EX endorsement offers consumers the ease of mind that they have a skilled adviser, committed to conducting business at the highest standards, helping them through what may be the largest purchase or sale in their life."

The National Association of Realtors is America's largest trade association, representing more than 1.3 million members involved in all aspects of the residential and commercial real estate industries.