A customer service expert

ocal real estate agent Ryan Miller knows each property and client are unique, therefore his marketing plan is always custom-tailored and aims to achieve the maximum sales price within the shortest amount of time.

"We offer the most sophisticated and far-reaching marketing options for every listing," he said of the William Pitt Sotheby's International Realty brokerage.

He also recognizes engaging consumers through social media is critical in today's marketplace. "Through our exclusive media partnerships, public relations team, social media platforms and heightened search engine visibility, I utilize the most advanced online presentation and technological tools for meeting the modern needs of buyers and sellers," Miller said.

It's a talent he honed in his 15-plus years in the customer service industry before becoming a licensed Realtor. He was ready for a career change that offered him more flexibility and independence that a nine-to-five job ever could. During his job search, he reconnected with an old friend and Realtor who suggested Miller give real estate a try,

Miller felt the knowledge and skills he learned over the years and his ability to work with all personality types proved to be a perfect match for the real estate business.

Today, he believes in nothing short of 100 percent commitment, loyalty and dedication to his clients. For him, the key to a successful transaction is not based on price; rather it's in his client's satisfaction knowing that he or she is getting an honest



Business: William Pitt Sotheby's International Realty

Office: Southport

Expertise: Single-family homes, first-time home buyers, relocation and bank-owned properties

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and fair deal. The willingness to compromise is what will make the deal happen.

Through William Pitt, he has the tools and support to reach far beyond the local market for those clients who require such; however, he specializes in single-family homes, first-time home buyers, relocation and bank-owned properties in Fairfield County and throughout the state.

What he finds most rewarding is to know that he's made a positive impact in someone's life.