

Lance Pendleton Named Chief Innovation Officer with William Pitt and Julia B. Fee Sotheby's International Realty

William Pitt and Julia B. Fee Sotheby's International Realty announced that Lance Pendleton will now serve as Chief Innovation Officer, a new role created to strengthen the firm's focus on innovation both within the company and for its clients. Pendleton initially joined the firm in the summer of 2015 as Director of Education and Training, and was promoted to Vice President of Sales Development and Education in 2016.

As CIO, Pendleton will lead the company's efforts to meet the ever-changing needs of agents, buyers and sellers by staying ahead of the curve in all facets of real estate, from communications to brick-and-mortar spaces to developing and implementing the next generation of technological tools for the company.

"My objective is to cultivate an environment where clients, as

well as the best talent in our field, clearly see our competitive edge and how we can offer them the most exceptional experience," Pendleton said. "I look forward to helping create more revolutionary programs and services, and developing exemplary agents who are committed to keeping their attention on what our clients expect of a real estate professional."

The company has maintained a focus on innovation in recent years, creating a website that was recognized in August as the #1 Best Designed real estate site in the country by the trusted real estate news source REAL Trends. Pendleton has been responsible for exploring partnerships with companies that offer forward-thinking real estate products and then instituting those products.

Most recently, he played a key role in helping the company's corporate team launch a central-



Lance Pendleton

ized system for generating and handling leads and client relationships, known as "Client Connect." The system includes Contactually, a powerful communications platform that helps agents stay in touch with new and existing connections.

Pendleton will continue to hold a training and education role with the firm as well, helping sales

associates increase their facility with the company's exclusive offerings while optimizing their own skills to best meet the needs of today's real estate consumers.

"The Chief Innovation Officer's core responsibility is to ensure we continue to stay on the cutting edge in an industry that is evolving faster than ever. Developing superior solutions like Client Connect and partnering with game-changing companies like Contactually allows us to do just that," said Paul Breunich, President and CEO of William Pitt and Julia B. Fee Sotheby's International Realty. "The ultimate goal is to deliver the type of service our agents and clients deserve, exceeding expectations in the process. I am excited for Lance to continue building on the momentum of our recent advancements."

Prior to joining the company, Pendleton gained 15 years of experience as an educator of corporate employees, business development coach and speaker, with training roles at three Fortune 500 companies including Apple.

Lance Pendleton can be reached via phone at (203) 644-1477 or email at lpendleton@williampitt.com.

Local Officials Discuss Protecting Our High-Quality Water

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lic for conservation and protection of our water supply. Among the suggestions proffered by Mr. Datino is for users to modify settings on any irrigation systems to reduce peak-time usage. Mr. Birdsall advised consumers to install back-flow valves and rain sensors.

Audience members raised concerns about NYC's plan to shut Water Tunnel #1 for cleaning which would force consumption reductions in Westchester. Mr. Birdsall stated that WJWW is working on a demand management plan with NYC to address this issue. WJWW is also working

with New York State to comply with federal requirements for the filtration system pursuant to an earlier court settlement.

This breakfast forum was hosted by the Larchmont/Mamaroneck Local Summit, an informal community council that seeks to make life better for all in the tri-municipal area. Its monthly meetings are held at the Nautilus Diner in Mamaroneck Diner at 7:45 a.m., usually on the third Tuesday of the month. The next meeting will take place on November 14 and will explore entertainment options in the community.



Holocaust & Human Rights Education Center Offers Professional Development Workshop

On November 2, from 3PM to 7 PM, The Holocaust and Human Rights Education Center will host a Professional Development Workshop at Iona College which will explore commonly held beliefs and biases that influence an educator's ability to be responsive to all students. Participants will engage in personal reflection, learn strategies for facilitating difficult conversations, plan student-centered instruction and investigate ways to include teaching about implicit bias, race, racism, police violence and crimes against humanity in your academic instruction.

Participants will receive "use tomorrow" classroom resources and publications from Teaching Tolerance, a project of the Southern Poverty Law Center. They will also receive 4 CTLE credit hours. There is no charge for the workshop.

This training is suitable for kindergarten through college educators including teachers, administrators and counselors.

Westchester District Attorney, Anthony A. Scarpino, Jr., will open the program followed by Susan Brownbill-Vega, Assistant District Attorney, Director of Community Affairs, Bias Crimes Unit Chief. The workshop will be led by



Westchester County District Attorney, Anthony A. Scarpino, Jr.

ational Consultant.

Sara Wicht has over two decades of experience as a classroom teacher, teacher mentor, professional developer, curriculum designer, and educational writer. She has worked in public schools in Minnesota and Texas and at the American School of Rio de Janeiro, Brazil. As the Senior Manager of Teaching and Learning with Teaching Tolerance, Wicht led curriculum development of Teaching Tolerance's award-winning K-12 curriculum, Perspectives for

er trainings online and across the country. Wicht holds an MA Ed in Language and Literacy and a BA in English from Hamline University, St. Paul, MN, and is certified in secondary English/Language Arts.

Since 2012, Wicht has facilitated professional development on anti-bias education at national conference events. Some of these conferences include the National Council for Teachers of English, National Council for Social Studies, Coalition of Schools Educating Boys of Color, and National Association of Multicultural Educators. Most recently, she provided in-person professional development for Global Islam and Arts Teacher Fellows through the University of North Carolina-Chapel Hill and for Chicago-area educators at the IL Holocaust Museum and Education Center on "Confronting Bias and Facilitating Difficult Conversations."

This workshop will be held at Iona College, 715 North Avenue, New Rochelle, in Spellman Hall, Thomas J. Burke Lounge. For more information, RSVP to Julia Scallero (914)696-0738 or

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