

SOUND OFF *Lorraine Amaral*

Can the colors of a room affect the sale of your home?



Did you know that the room colors you choose may affect your home sale? Color plays on our emotions and may impress your buyer when making a decision on their home purchase.

Color is known to communicate feelings and create a sense of calm, excitement or gloom. The colors you choose make a powerful statement about the owner's personality. This personality will come across to the buyer who may be contemplating a purchase, so it's best to make certain your room palette is pleasing to all buyers.

Most Realtors suggest when preparing for your home for selling the owners should try to boost the value of their property by removing clutter and de-personalizing, tidying up the yard, and freshening up the interior with a fresh coat paint.

When painting, choose a warm neutral color for the kitchen and baths such as a wheat or oatmeal, even a pale pastel sage color will do. Avoid choosing a shade that is overly saturated with color because brighter colored shades tend to turn off some buyers.

Even though basic white kitchens are often what sellers tend to

choose, also what seems to be in most home decorating magazines, these colors may come off as sterile or hospital like and cold to the buyer.

Neutrals are always best when it comes to large open floor plans and high traffic areas. Homes painted with the updated dove gray and smoky taupes sell in a more timely manner. It's a universal color for both traditional and contemporary interiors with a sense of flair without all the drama.

Contrasts are excellent at showing features especially with high ceilings, such as a dark exposed

beam, popping bright white trims and soft colored walls.

It's always a good idea to connect with a professional painter who can give the best advice on color scheme for the room size and layout, to make each room look spacious and bright. Create a stylish yet comforting room, modern yet charming, one that will complement the rest of the home. Whether elegant or casual a hint of color throughout is never a bad thing.

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