

Phyllis Jacobs of Julia B. Fee Sotheby's International Realty Enters Marketing Partnership with American Airlines

Julia B. Fee Sotheby's International Realty announced that Phyllis Jacobs, a licensed Associate Broker of over 23 years, will partner with American Airlines to market her real estate services. The airline will air a video about Jacobs on all of its flights throughout the months of February and March. Jacobs is based in the firm's Larchmont brokerage, and specializes in matching sellers and buyers in the region's Sound Shore area and beyond, working with reloca-

tion partners from Sotheby's International Realty® affiliates around the world.

The approximately two-minute video covers the global reach and unparalleled resources available through the Sotheby's International Realty brand, and how Jacobs utilizes her contacts throughout the global network to the advantage of her clients. The worldwide Sotheby's International Realty network includes approximately 19,000 sales associates located in ap-



Phyllis Jacobs

proximately 850 offices throughout 65 countries and territories.

Testimonials of former clients are strategically woven throughout, as well as welcoming scenes of Jacobs interacting with members of the community. The video also pinpoints her specific areas of expertise, featuring answers to useful questions amid an array of outstanding past and current listings for sale, and con-

cludes with a simple relocation checklist, offering sound advice for potential buyers.

"I am thrilled to have the opportunity to feature this video on all American Airlines flights," said Jacobs. "It addresses the benefit of working with a skilled relocation specialist whether you are moving from Brooklyn to Beijing or London to Larchmont. I thought this would be the perfect opportunity for me to showcase my extensive relocation experience and track

record of connecting clients from all over the world."

Prior to real estate, Jacobs held leadership positions in sales and ran her own successful consulting business. In her spare time, Jacobs enjoys running, gourmet cooking and travelling. In addition, she is an advocate for people with disabilities, and works closely with many community groups.

For more information, contact Phyllis Jacobs by phone or text at 914.715.7675, or by email at phyllis.jacobs@juliabfee.com.