

REAL ESTATE NEWS

Sotheby's International Realty launches new Apple TV app

William Pitt and Julia B. Fee Sotheby's International Realty announced that the brand has launched the Sotheby's International Realty Apple TV app, available now on all 4th generation Apple TV devices.

The app showcases nearly 50,000 properties currently represented by the Sotheby's International Realty brand worldwide, giving consumers the opportunity to explore homes on a screen

larger than ever before.

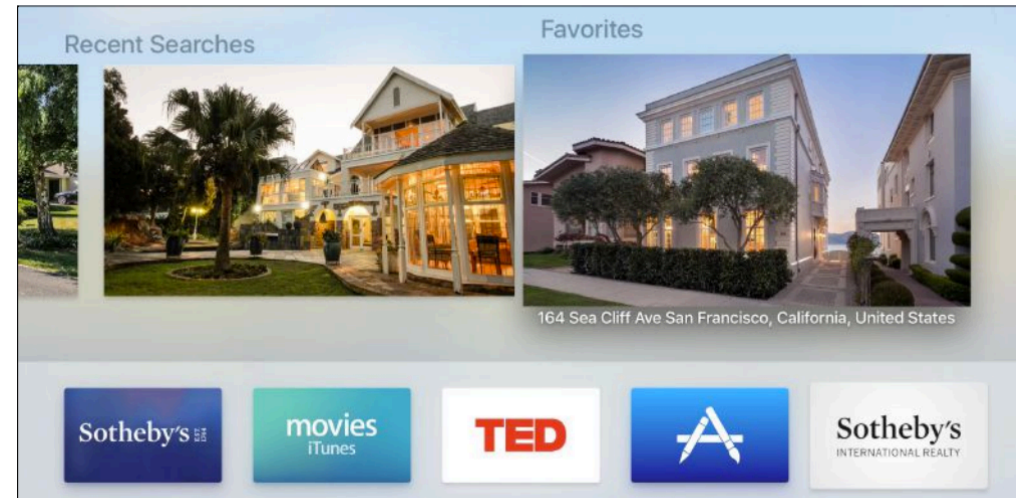
App highlights include:

- ▶▶ The ability to explore properties listed by the Sotheby's International Realty brand worldwide by city, state, country or lifestyle, either through entered text or Siri dictation.
- ▶▶ A powerfully visual experience, offering expertly curated high-resolution photography and high-definition videography.
- ▶▶ The opportunity to directly contact sales associates,

share a property via email, save location searches and bookmark properties.

- ▶▶ A game mode where players can view captivating property photos and guess the location of origin.
- ▶▶ The ability to access recent searches and favorited properties on the Apple TV home screen's "Top Row."

"The Sotheby's International Realty Apple TV app demonstrates our brand's commitment to delivering the best possible visual experience



to real estate consumers," said Paul Breunich, president and CEO of William Pitt and Julia B. Fee Sotheby's International Realty.

"The app invites real estate intenders to enjoy the home buying process in an even more interactive way." Visit sothebysrealty.com/appletv.

The app can be downloaded from the Apple TV app store by searching "Sotheby's International Realty."