

## AGENT PROFILE *Irit Granger*

# Staging plays to staging homes

**I**rit Granger chose real estate as a career following many years working for a nonprofit professional theater as a director of development.

Today, apart from the special effects of creating a great showcase for each home she lists or shows and all the behind-the-scenes work that real estate involves, the real estate agent works hard to develop relationships with her clients based on trust, honesty and sensitivity to their needs.

“As a Realtor, I tap into many of the skills I developed in the theater, such as understanding the importance of a great opening — when I list a house for sale and getting the cast just right — as in finding a perfect match between the house and client, and making a true and lasting connection with my audience, who are my clients,” Granger said of what sets her apart from others.

She feels her best skills include forging relationships with people and showing a home to its best advantage. She finds the most rewarding part of the job is the entrepreneurialism and literally being an agent of change in people’s lives.

While Granger represents all sellers and buyers, she specializes in second home buyers and sellers throughout Northern Fairfield County and all of Litchfield County.

In her spare time, the Realtor works mostly, but tries to find time to enjoy gatherings with friends and hike or bike whenever possible.



**Business:** William Pitt Sotheby's International Realty

**Lives:** Sherman

**Office:** Kent

**Expertise:** Second home buyers and sellers

**Contact:** (203) 803-3748 (cell),  
igranger@wpsir.com

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Granger, who is married with one daughter, Jessica, has a bachelor’s degree in communication from New York University and a master’s degree in Anglo-American literature.

She has been honored with a five-star agent award in 2016 from Connecticut Magazine and was a 2016 William Pitt Sotheby’s Platinum Award recipient.