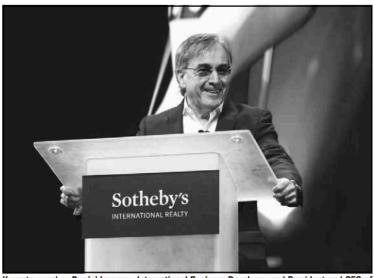
William Pitt and Julia B. Fee Sotheby's **International Realty Participates in Global** Luxury Real Estate Conference

William Pitt and Julia B. Fee Sotheby's International Realty recently participated in the 2016 Sotheby's International Realty® Global Networking Event. The event, which took place from May 16th through May 18th in Las Vegas, Nev., brought together approximately 2,300 members of the global Sotheby's International Realty network, which is comprised of apsales associates lo- Cirque du Soleil cated in about 845

offices throughout 63 countries and territories.

"The Sotheby's International Realty Global Networking Event offers an extraordinary experience, providing great value to our firm, and in turn, our clients," said Paul Breunich, President and CEO of William Pitt and Julia B. Fee Sotheby's International Realty. "Attending allowed us the opportunity to connect with the world's most talented real estate professionals. All participants gained knowledge on the industry, both on a global level and as a whole, and experienced the advantages offered through the Sotheby's International Realty network, as well as the brand's vision for the future, all while creating lasting friendships and a valuable, global referral business."

Held at the Wynn Las Vegas, the Sotheby's International Realty Global Networking Event was a dynamic threeday immersion into the brand, offering network members the unique opportunity to collaborate, share ideas and best practices, generate referrals



proximately 19,000 Keynote speaker, Daniel Lamarre, International Business Developer and President and CEO of

and create lasting business connections around the world. The general sessions featured inspiring, emotional and motivational speeches from Sotheby's International Realty Affiliates LLC's Philip White, president and chief executive officer; Wendy Purvey, chief marketing officer; and Francis X. Santangelo, senior vice president, global operations; as well as keynote speaker Daniel Lamarre, president and chief executive officer of Cirque du Soleil; and closing speaker Joe Castillo, the world's premier "SandStory" performer.

"Our Global Networking Event celebrates the strength of the Sotheby's International Realty network," said White. "This year's conference was our most attended ever, and it is incredible to see how members of our network continue to utilize the resources we provide, take the reins and develop their own new opportunities and continue to grow their business. We are proud of our network, our heritage and our future, and the success of this year's Global Networking Event is the culmination of it all."

There were over 35 different breakout sessions, ranging in topics from sales and negotiation tactics, to the changing landscape and demographics of home ownership, to the power of branding and marketing, and more. Four representatives from William Pitt and Julia B. Fee Sotheby's International Realty took part in the sessions. The first focused on the brand's digital listing presentation app Anthology, where Scarsdale and Larchmont brokerage managers Jason Wilson and Carolyn Fugere, respectively, participated in a panel discussing the power of the app. Southport brokerage manager Brad Kimmelman was featured in a session on marriage equality and the resulting changing landscape in homeownership, discussing ways to connect with the LGBT community. Finally, Old Lyme agent Byron Lazine was part of the panel of guests interviewed for a session on the effective use of public relations and social media in the industry.