

REAL ESTATE NEWS

William Pitt Sotheby's hosts booth at annual Stratford Festival

Stratford — William Pitt Sotheby's International Realty's Nicole Borse, regional manager of the firm's Stratford brokerage, hosted a booth at the 2016 Stratford Main Street Festival. This popular event is

held each year to promote town spirit and interaction in the community. The firm's Stratford bro-

kerage was represented during the festival with a special booth encouraging children to make a "Pitt Pineapple." The image of a pineapple both symbolizes hospitality and serves as the company's longstanding logo.

Art supplies were included at the booth, in addition to a number of free William Pitt Sotheby's International Realty trinkets and

other marketing materials. After completing the craft, participating children took a photo with their creations in front of the company's real estate sign.

"Running a table at the Stratford Festival was a wonderful way for the team to get involved in the community, while also showing our 'Sotheby's Pride,'" Borse said in a press release. "It was a pleasure to see kids

excited to draw and decorate our company's pineapple logo, a symbol which means so much to the firm."

In addition to promoting town spirit, the annual Stratford Festival, which is sponsored by Stratford Rotary and the Milford Bank, educates the public about the many civic, religious, youth and humanitarian organizations available throughout the community.

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Stratford — Len [Image] can turn to Marketing also provides me