

Court

duates on the Go: ad Some Wise Adv

By Pem McNerney
Living Editor

It's graduation season we had not one, but two daughters was on S Two colleges. Two family flying and driving For my daughter asked friends and of advice. My sister sent me a bunch of you're in a rush or you have two grand family coming in Mo's husband.

"Smoothie: OJ, all for 2016. ach—you can't t

From her son soy sauce. Quick From her son egg in an avocad Put in the microw

Mo also gave "Will recently

this professor He explained the lobster grows, serving the lobster goes up 2016 Sales wards were throughout the year. top listing uncomfortable we grow." Campbell has

Wise advice

special focus nury condo- ading sales

was the top te for more Connecticut ayer repre- for Luxury tained and adison and area can be

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The Webbys Recognizes William Pitt and Julia B. Fee Sotheby's International Realty for New Website

Company selected as official honoree from nearly 13,000 submissions

Press release from William Pitt and Julia B. Fee Sotheby's International Realty

William Pitt and Julia B. Fee Sotheby's International Realty has been recognized as an official honoree in the real estate website category in the 20th annual Webby Awards. The company was honored for the new website it launched in 2015.

Hailed as the "Internet's highest honor" by *The New York Times*, The Webby Awards, presented by the International Academy of Digital Arts and Sciences (IADAS), is widely recognized as the leading international award honoring excellence on the Internet. IADAS, which nominates and selects The Webby Award Winners, is comprised of web industry experts including Tumblr founder David Karp, Executive Creative Director at Refinery29 Piera Gelardi, musicians Questlove and Grimes, Head of Fashion Partnerships at Instagram Eva Chen, Twitter co-founder Biz Stone, late night television host Jimmy Kimmel, and creator of the .gif file format Steve Wilhite.

William Pitt and Julia B. Fee Sotheby's International Realty was the only residential real estate brokerage named in the real estate website category. The company was selected from nearly 13,000 submissions from all over the world, with official honorees representing the top 20 percent of all entries.

The recognition came after the company spent 18 months completely redesigning its website, launching in the summer of 2015 to immediate accolades from real estate news source REAL Trends. Describing the site as one of its "personal favorite websites with amazing integration of live listings on the homepage," REAL Trends recognized williampitt.com as the #1 real estate site nationally in the



category of Best Design, #3 in Best Mobile Experience, #3 in Best Neighborhood Pages, and #5 in Best Overall Real Estate Website.

Features include property video clips on the home page, robust content on every listing page, high-resolution photography, site customization according to the user's location, the ability to custom tailor the site with personal preferences, and detailed community information and local knowledge such as accessibility to area schools and precise travel times to Grand Central Station in New York City. Visitors can also delve into the site's international side, choosing from 17 languages and dialects, and converting prices into more than 50 currencies updated daily with the latest exchange rates.

The website redesign was completed in tandem with a re-launch of the company's entire online platform including its internal intranet, Agent Connect. This new solution is responsive across all devices, and was designed with the goal of making the agent experience as effortless and convenient as possible. Agent Connect provides access to the tools and resources a sales associate needs on a day to day basis, from editing listings to managing leads, downloading or ordering marketing materials, and enrolling in online training courses.