

D1

CLASSIFIED

NEW HAVEN REGISTER

REAL ESTATE

SEE REAL ESTATE TRANSACTIONS INSIDE CLASSIFIED

Saturday, October 17, 2015 » MORE AT FACEBOOK.COM/NEWHAVENREGISTER AND TWITTER.COM/NHREGISTER

www.nhregister.com

NEWS & NOTES

WILLIAM PITT AND JULIA B. FEE SOTHEBY'S INTERNATIONAL REALTY LAUNCHES NEW WEBSITE, WINS REAL TRENDS WEB AWARDS

COMPLETELY REDESIGNED SITE COMES OUT OF THE GATES WITH RECOGNITIONS IN MULTIPLE CATEGORIES INCLUDING #1 IN BEST DESIGN, #3 IN BEST MOBILE EXPERIENCE AND #5 IN BEST OVERALL REAL ESTATE WEBSITE

Describing the site as one of its "personal favorite websites with amazing integration of live listings on the homepage," REAL Trends recognized williampitt.com as the #1 real estate site nationally in the category of Best Design, #3 in Best Mobile Experience, #3 in Best Neighborhood Pages, and #5 in Best Overall Real Estate Website. REAL Trends analyzed nearly 750 real estate websites to arrive at the results for its first annual Real Estate Website Rankings, its judging panel comprising real estate chief technology and marketing officers across the United States.

"The REAL Trends recognition is an incredible accomplishment for our firm and a testament to all of the hard work we have put into our new web platform," said Paul Breunich, President and Chief Executive Officer of William Pitt and Julia B. Fee Sotheby's International Realty. "The new design was 18 months in development, and the end result is a powerful and improved website that marks a bold, fresh look for our firm. We hope that our

online guests will agree that the look, feel and functionality are, in a word, spectacular."

The site's new features include property video clips on the home page, robust content on every listing page, large high-resolution photography, site customization according to the user's location, the ability to custom tailor the site with personal preferences, stronger search capabilities with suggestive keyword searches and options to search by lifestyle, and detailed community information and local knowledge such as accessibility to area schools and precise travel times to Grand Central in New York City

The responsive web design allows the screen to perfectly fit whichever device a user happens to be on, from mobile to desktop to tablet. Visitors can delve into the site's international side, choosing from 19 languages and dialects, converting prices into more than 50 currencies updated daily with the latest exchange rates, and searching for properties in key markets all over the world. Property updates from the MLS

occur far more frequently than the sites of the company's competitors, with 10 MLSs supplying information on more than 160,000 regional listings and nearly 1 million sold property records to the site.

"The list of exciting new features is nearly endless, offering tremendous advantages to both sellers who work with us and buyers searching for that perfect home," said Vin Succi, Chief Operating Officer of William Pitt and Julia B. Fee Sotheby's International Realty. "It all began with a vision to create the best website in real estate, and I am so proud of the final product. The site truly reinforces our commitment to supporting our sales force and our clients with the most cutting-edge technology in the industry."

About William Pitt and Julia B. Fee Sotheby's International Realty

Founded in 1949, William Pitt and Julia B. Fee Sotheby's International Realty manages a \$3.3-billion-plus portfolio with more than 1,000 sales associates in 27 brokerages spanning

Connecticut, Massachusetts, and Westchester County, New York. William Pitt and Julia B. Fee Sotheby's International Realty is the largest Sotheby's International Realty(R) affiliate globally and the 28th-largest real estate company by sales volume in the United States. A full-service real estate firm headquartered in Stamford, Connecticut, William Pitt and Julia B. Fee Sotheby's International Realty provides ancillary services including commercial services through its affiliation with Building and Land Technology, a second-generation development company based in Stamford, Connecticut; William

Pitt Insurance Services; and an award-winning global relocation division. For more information, visit the website at williampitt.com.

Sotheby's International Realty's worldwide network includes approximately 17,000 sales associates located in approximately 800 offices throughout 61 countries and territories.

William Pitt Sotheby's International Realty Contact:

Andrew Wood
Director of Content
AWood@williampitt.com
(203) 644-1938



Open House LOCATOR Open House

Locate these open houses online at nhregister.com • Maps are available for each open house address

BRANFORD
173 Foxbridge Village
Page Taft Christies IRE

\$188,500

SUN 1:00-3:00
203-453-6511

MILFORD
10 River Highlands Drive
Carolyn Augur

\$589,900

SUN 11:30-1:30
203-623-6239

CHESTER

MILFORD