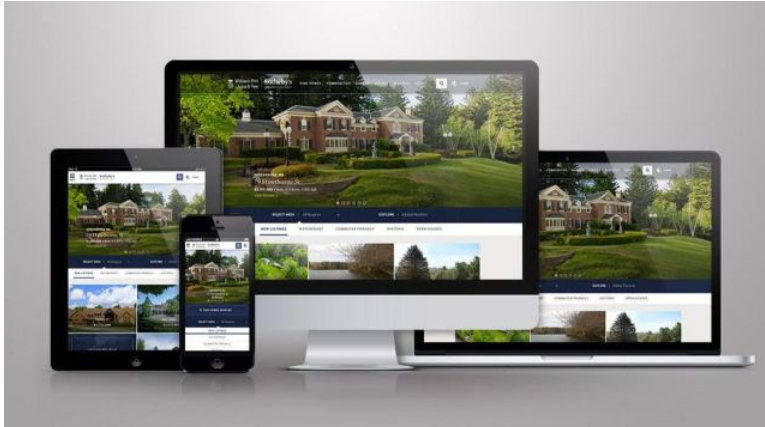


Redesigned Julia B. Fee Sotheby's Website Wins REAL Trends Awards

by [Tom Renner](#) 09/14/2015 [real estate](#)



Julia B. Fee Sotheby's International new website has won several awards from REAL Trends. Photo Credit: *Contributed*

WESTCHESTER COUNTY, N.Y. -- William Pitt and Julia B. Fee Sotheby's International Realty announced last week launched a redesigned, feature-rich website, and was almost immediately honored with several awards for the new site by the trusted real estate news source REAL Trends.

Describing the site as one of its "personal favorite websites with amazing integration of live listings on the homepage," REAL Trends recognized [williampitt \(http://www.williampitt.com/westchester/\)](http://www.williampitt.com/westchester/) .com as the No. 1 real estate site nationally in the category of Best Design, No. 3 in Best Mobile Experience, No. 3 in Best Neighborhood Pages, and No. 5 in Best Overall Real Estate Website. REAL Trends analyzed nearly 750 real estate websites to arrive at the results for its first annual Real Estate Website Rankings, its judging panel comprising real estate chief technology and marketing officers across the United States.

"The REAL Trends recognition is an incredible accomplishment for our firm and a testament to all of the hard work we have put into our new web platform," said Paul Breunich, President and Chief Executive Officer of William Pitt and Julia B. Fee Sotheby's International Realty. "The new design was 18 months in development, and the end result is a powerful and improved website that marks a bold, fresh look for our firm. We hope that our online guests will agree that the look, feel and functionality are, in a word, spectacular."

The site's new features include property video clips on the home page, robust content on every listing page, large high-resolution photography, site customization according to the user's location, the ability to custom tailor the site with personal preferences, stronger search capabilities with suggestive keyword searches and options to search by lifestyle, and detailed community information and local knowledge such as accessibility to area schools and precise travel times to Grand Central in New York City.

The responsive web design allows the screen to perfectly fit whichever device a user happens to be on, from mobile to desktop to tablet. Visitors can delve into the site's international side, choosing from 19 languages and dialects, converting prices into more than 50 currencies updated daily with the latest exchange rates, and searching for properties in key markets all over the world. Property updates from the MLS occur far more frequently than the sites of the company's competitors, with 10 MLSs supplying information on more than 160,000 regional listings and nearly 1 million sold property records to the site.

"The list of exciting new features is nearly endless, offering tremendous advantages to both sellers who work with us and buyers searching for that perfect home," said Vin Soggi, Chief Operating Officer of William Pitt and Julia B. Fee Sotheby's International Realty. "It all began with a vision to create the best website in real estate, and I am so proud of the final product. The site truly reinforces our commitment to supporting our sales force and our clients with the most cutting-edge technology in the industry."

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