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The End of an Era: 'Mad Men' House for Sale

Don and Betty have left the scene, and the 6 bedroom colonial is up for grabs at \$1.150 million.



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As the sun sets on the television phenomenon “Mad Men,” a clapboard colonial (<http://www.zillow.com/blog/colonial-homes/>) used in the pilot is for sale in New York. The classically familial house could be the beginning of a new era for the next owners.

The large and welcoming 1914 colonial (http://www.zillow.com/homedetails/90-Forest-Ave-New-Rochelle-NY-10804/32963205_zpid/) was not only the original home for Don and Betty Draper in the pilot of “Mad Men,” but has also been featured as a picture-perfect home for many television commercials and made-for-TV movies. While the home was located in Ossining, NY in “Mad Men,” the house is actually situated in New Rochelle.

Located in the lovely Forest Heights neighborhood — featuring sidewalks, wide streets and power lines that run behind the houses — the only thing missing from the home is a white picket fence.

The home, listed for \$1.150 million, features many traditional details, such as a large glassed-in porch, exposed brick fireplaces, high ceilings on the first floor, a wide staircase and a wood-covered den with built-in bookcases. Six bedrooms and 3.5 baths mean there is plenty of room for children, like the Drapers’ Sally, Bobby and Gene.

Wallpapered and tiled bathrooms evoke the “Mad Men” era, as do the pastel-painted rooms in hues of salmon and yellow. The red front door stands out nicely on the new siding and enhances the manicured lawns.

While this house is classic, the stars of the AMC show have their own styles. January Jones, who played Betty, listed her not-at-all mid-century home (<http://www.zillow.com/blog/january-jones-lists-la-home-152020/>) last summer, and Vincent Kartheiser, who played smarmy salesman Pete Campbell, put his tiny house on the market (<http://www.zillow.com/blog/mad-men-star-tiny-bungalow-156518/>).

While the Drapers moved on from the home after the pilot episode, this is a house made for generations of memories. But if you crave “Mad Men” style without relocating, here are some tips to bring the era to your own home (<http://www.zillow.com/blog/mid-century-modern-home-style-171645/>).

Eileen Kelly of Julia B. Fee Sotheby’s Realty (<http://www.williampitt.com/search/real-estate-sales/90-forest-avenue-new-rochelle-ny-10804-4522756-1151433/>) holds the listing.