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Realtor Gigi Bazarian earns buyer accreditation

By The Ridgefield Press on June 9, 2015 in Business, Latest News · 0 Comments

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Gigi Bazarian

Gigi Bazarian of William Pitt Sotheby's International Realty's Ridgefield brokerage has earned the nationally recognized Accredited Buyer's Representation designation by the Real Estate Buyer's Agent Council of the National Association of Realtors.

In order to receive this certification, real estate professionals are required to successfully complete a comprehensive course on buyer representation, as well as an elective course focusing on this specialty. Additional documentation verifying professional experience is required to be awarded the highly recognized designation.

"Successfully completing this course allowed me to bring my business to a whole new level," said Bazarian. "The designation provides me with true insight as to what buyers want, allowing me to make the most efficient transactions possible when it comes to finding the perfect home. I always try to focus on catering to my clients' needs, and receiving the Accredited Buyer's Representation designation brings me that much closer to representing my buyers to the best of my ability. This insight can also benefit my sellers, allowing me to prepare and market their property to attract serious buyers in a timely manner."

Upon graduating from New York University with a bachelor of science degree in communication studies, Bazarian had a successful career in the field of corporate event marketing for various luxury brands. Transferring many of these skills to her real estate profession, Bazarian is a top-producing sales agent for the Ridgefield community, and a recent recipient of the firm's Silver Award for her high sales performance in the Ridgefield brokerage for 2014. She currently lives in Ridgefield with her husband and three children.

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