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Gigi Bazarian of William Pitt Sotheby's International Realty Earns NAR Accredited Buyer's Representation Designation

Certification designed for sales agents focusing on direct work with buyer-clients

By MEGAN MONTEMARANO (Star Patcher) (/users/megan-montemarano39ea16983fd901fa920c5f2c52f56138141c1fff1c22d8a04c5cfec138fbc5c4)

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Ridgefield, Conn.— May 14, 2015 — Gigi Bazarian of William Pitt Sotheby's International Realty's (<http://www.williampitt.com/eng>)Ridgefield brokerage has earned the nationally recognized Accredited Buyer's Representation (ABR®) designation by the Real Estate Buyer's Agent Council of The National Association of REALTORS® (NAR). The certification is designed for sales associates looking to elevate their skills and knowledge in the eyes of home buyers, consequentially gaining a competitive edge to build buyer representation in the industry.

In order to receive this certification, all interested real estate professionals are required to successfully complete a comprehensive course on buyer representation, as well as an elective course focusing on this specialty. Additional documentation verifying professional experience is required to be awarded the highly recognized designation.

“Successfully completing this course allowed me to bring my business to a whole new level,” said Bazarian. “The designation provides me with true insight as to what buyers want, allowing me to make the most efficient transactions possible when it comes to finding the perfect home. I always try to focus on catering to my clients’ needs, and receiving the Accredited Buyer’s Representation designation brings me that much closer to representing my buyers to the best of my ability. This insight can also benefit my sellers, allowing me to prepare and market their property to attract serious buyers in a timely manner.”

Upon graduating from New York University with a B.S. in Communication Studies, Bazarian had a successful career in the field of corporate event marketing for various luxury brands. Transferring much of these gained skills to her real estate profession, Bazarian is a top-producing sales agent for the Ridgefield community, and a recent recipient of the firm’s Silver Award for her high sales performance in the Ridgefield brokerage for 2014. She currently resides in Ridgefield with her husband and three children.

In addition to providing extensive knowledge for home buyers, ABR® also offers ongoing specialized information, programs to keep Realtors up-to-date with the latest home buying trends, as well as networking and referrals. To learn more about the ABR® certification, visit the **REALTORS®** website here (<http://www.realtor.org/designations-and-certifications/abr>).

About William Pitt and Julia B. Fee Sotheby’s International Realty

Founded in 1949, William Pitt and Julia B. Fee Sotheby’s International Realty manages a \$3.3-billion-plus portfolio with more than 1,000 sales associates in 26 brokerages spanning Connecticut, Massachusetts, and Westchester County, New York. William Pitt Sotheby’s International Realty, combined with partner firm Julia B. Fee Sotheby’s International Realty, is the largest Sotheby’s International Realty(R) affiliate globally and the 28th-largest real estate company by sales volume in the United States. A full-service real estate firm

headquartered in Stamford, Connecticut, William Pitt and Julia B. Fee Sotheby's International Realty provides ancillary services including commercial services through its affiliation with Building and Land Technology, a second-generation development company based in Stamford, Connecticut; William Pitt Insurance Services; and an award-winning global relocation division. For more information, visit the website at williampitt.com (<http://williampitt.com/>).

Sotheby's International Realty's worldwide network includes more than 16,570 sales associates located in 760 offices throughout 60 countries and territories.

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