





## The Scarsdale Chamber of Commerce Welcomes Julia B. Fee Sotheby's International Realty's Jason Wilson as President

Posted on March 26, 2015

## Center

Jason Wilson, manager of the firm's Scarsdale brokerage, has been named the 5 Commerce's new president. Wilson, who was treasurer for the organization in 2014, on January 1, 2015.

Among the numerous changes that Wilson set into motion immediately upon complete redesign of the <u>Scarsdale Chamber of Commerce's website</u>, which laund of February. Wilson stated that the objective of the new website is to make it a be individuals both inside and outside the area, with new features including a directory information on community outreach. Wilson was integral in the creation of the layouthe site as well, and in developing a new mobile-friendly version.

In addition, the organization will implement new opportunities for raising money for chamber events, and the list of charities supported will expand. Raffles held at the funds to be split between selected charities and raffle winners, who may choose to to the charities if desired. In prior years, funds raised through raffle drawings went to the

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The events will be geared more toward networking than they were previously volunteer their spaces for these functions will have the chance to introduce their sent to receive advertising on the chamber's website.

Members will also benefit from a more streamlined system for keeping up with n payments now accepted through a fast and convenient online portal rather than t mail.

Wilson will also oversee the continuation of Scarsdale's successful campaign to end dining at local businesses and restaurants. Known as Shop/Dine the 'Dale, the campa collaboration with <u>The Acceleration Project (TAP)</u>, a non-profit that aims to help eco local communities by assisting small businesses in realizing their full potential. Furth project can be viewed on the chamber's website <u>here</u>.

"I am greatly honored to have been appointed the new president of the S-Commerce," said Wilson. "It is exciting to see all that we have already been able to and I look forward to continuing to help make a positive impact in the locc throughout 2015."



Tags: Jason Wilson, President

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